



For more than 80 years, NBC News has been documenting the people, places, and events that have shaped our world.

Now, for the first time, NBC Learn is making these resources available to colleges and universities.

> **START A FREE TRIAL AT WWW.NBCLEARN.COM/HIGHERED**

Trusted.

“We were lacking access to a reliable resource for research. NBC Learn has enabled us to give all students access to a dependable and trusted news source.”

Judith Lea
Director Student/Faculty Technology Training Center
Northeast Alabama Community College

Timely.

“NBC Learn provides our faculty and students with easy access to timely current events resources that are engaging, relevant, and dynamic.”

Eric Kunnen
Director of Distance Learning
Grand Rapids Community College



Trusted resources from NBC News.

PRIMARY SOURCES

Hear the speeches, watch the events, and witness the greatest moments, as NBC News cameras recorded them at the time.

ORIGINAL SERIES

Access to award-winning original series like “Science of NFL Football” and “Finishing the Dream: Learning from the Civil Rights Era.”

NBC NEWS STANDARDS & PRACTICES

Be assured that every archival and current events resource is held to the highest NBC News legal standards and professional practices.

Timely current events updates.

UPDATED DAILY

NBC Learn provides access to the latest current events from around the world. Updated five-days-a-week across a range of subjects.

MAPPED TO CURRICULUM

Video and print resources are aligned to subjects in the Humanities, Sciences, Social Sciences, Business, Health Sciences, and more.

Teachable.

“NBC Learn breathes life into the past. The background information is spot-on, and the clips take the experience to the next level. This multimedia resource helps turn my history class into time travel.”

David Cupp
Assistant Professor
School of Journalism and Mass Communication
University of North Carolina at Chapel Hill

Collection Highlights



Nursing & Health Sciences

2005, What is Organic?



Forensic Science

2005, Mummies X-Rayed



Engineering & Technology

2010, Robots for Medicine



Business & Finance

2010, Dow Drops 998 Points



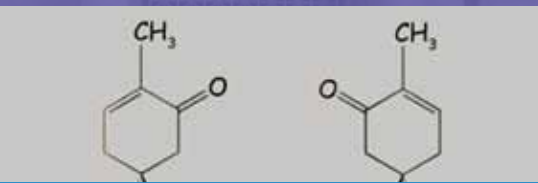
Physics

2009, Slapshot Physics



Environmental Science

2010, Gulf of Mexico Oil Spill



Chemistry

2011, Mirror Molecules



Astronomy & Space Science

1969, Apollo 11 Rocket Launch



Biology

2010, Endangered Manatees

Teachable moments can be used in the classroom and online.

RELEVANT AND INSPIRING

Short 2 to 5 minute videos are engaging, relevant and inspiring, and can be incorporated into classroom lectures and online teaching materials.

ACCESS ANYTIME, ANYWHERE

Personal accounts allow faculty and students to access resources from any computer, any time.

PERSONAL PLAYLISTS

Playlists make it easy to keep resources organized for instruction and research, and can be accessed from any computer.

INTERACTIVE AND EMBEDDABLE

The CueCard media player makes downloading, annotating, and citing resources easy – you can even embed them in your learning management system!



Service & Support

24X7 CUSTOMER SERVICE

Our support team is available 24 hours a day, 7 days a week with everything from technical support and assistance, to content questions. We even take special requests!

CUSTOMIZED IMPLEMENTATION

We work with colleges, universities, and institutions of all sizes to design the implementation that's right for you. We have many solutions like individual accounts, IP and Domain-referral Authentication, Batch Upload, Single Sign On, and integration into Blackboard Learn™.

MONTHLY USER REPORTS

Monthly reports make it easy to keep track of adoption and use of your NBC Learn subscription.

FREE TRIAL/SEMESTER PILOT

Individuals may sign up for an instant 30-day free trial at www.nbclearn.com/highered. For institutions, we offer free semester pilots so you can fully evaluate the resource.

IMPLEMENTATION TOOLKIT

Free on-line support and awareness-building resources are available in the NBC Learn Implementation Toolkit, at www.nbclearn.com/tools.

AFFORDABLE CONTENT & TECHNOLOGY

NBC Learn offers a variety of pricing and discount structures for colleges, universities, and consortiums and can be surprisingly affordable. For a customized proposal for your college, university, institution, or to speak to an NBC Learn representative, please email us at sales@nbclearn.com.



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