



TEN FEATURES FOR TEACHERS

1) **NBC LEARN Teaches Complex Ideas and Encourages Critical Thinking:**

One of the jobs of a journalist isn't just to report a story, but also to explain complex ideas and issues related to that story. This report by NBC News justice correspondent Carl Stern details the violent death of Ernesto Miranda, the plaintiff in one of the most famous Supreme Court cases of all time, *Miranda v. Arizona*. The report explains Miranda's role in establishing the rights of the accused, known today as one's "Miranda Rights."

Title: *Death of Ernesto Miranda* | [K12](#) |

2) **NBC LEARN Reports Historic Events:**

For decades, NBC News has covered every major news event in the United States. Few stories are as dramatic, historic or emotional as the one filed by NBC's Tom Brokaw on the day of Richard Nixon's resignation as President of the United States.

Title: *President Nixon's Resignation and Departure from the White House* | [K12](#) |

3) **NBC LEARN Puts History Into Context:**

Major stories often evolve over the decades, which is why NBC LEARN has the power to help put history into context. Consider these reports by NBC News about James Meredith, the first black student to attend the University of Mississippi. The first report aired on the day the incident happened. The second aired 44 years later when Ole Miss unveiled a bronze statue in honor of Meredith, which shows change over time.

Title: *Governor Barrett Cites Tenth Amendment in Barring James Meredith from Ole Miss* | [K12](#) |

Title: *Ole Miss Honors James Meredith* | [K12](#) |

4) **NBC LEARN Is a Powerful Research Tool:**

The NBC News archives are one of the largest news archives in the world. For a look at just how vast these archives are, consider the collection of "Inaugural Speeches" created for the Inauguration of Barack Obama. Almost every inaugural speech, from President Barack Obama back to President William McKinley (1901) exists.

Title: *William McKinley's Second Inauguration* | [K12](#) |

5) **NBC LEARN Helps Compare and Contrast the Past with the Present:**

There are ample opportunities to create classroom activities based on juxtaposing events from the past and present. An example is to have students compare political ads from current and past elections that deal with the theme of "fear."

Title: *Political Ad: "Children" Hillary Clinton, 2008* | [K12](#) |

Title: *Political Ad: "Daisy Ad" Johnson, 1964* | [K12](#) |

6) NBC LEARN Is Regularly Updated:

No educational resource on the market offers the opportunity to incorporate current events into the classroom as quickly and thoroughly as NBC LEARN. Every weekday, several of the best spots from NBC News coverage around the world are cleared and added to the collection. To give a great example of this resource, just browse the homepage carousel or dial into the "[Current Events](#)" section at the top of the Subjects list.

7) NBC LEARN Teaches by Telling Great Stories:

One of the best ways to teach complex concepts or difficult theories is to tell a great story. NBC's Robert Bazell epitomizes this in a report he filed on May 12, 2008 about a medical mystery: why are women more likely than men to get M.S. and other autoimmune diseases? Notice how Bazell personalizes the story by telling it through the eyes of one patient and her family.

Title: *Why Are Women More Likely to Get M.S. and Other Autoimmune Diseases?* | [K12](#) |

8) NBC LEARN Helps Answer the Nettlesome Question: Why Do I Need to Learn This?:

Every teacher has been peppered with the question from his or her students: "But why do we need to learn this?" By tying real world stories to curricula, and by showing how NBC LEARN is cross curricular by nature, students are given an intimate look at why the things they're learning are relevant beyond the classroom. A great example of this is a report that looks at how one person losing a job can reverberate through an entire community - as a microcosm for the Economics concept of "Supply and Demand."

Title: *The Unemployment Ripple Effect* | [K12](#) |

9) NBC LEARN Has More Than Just Video Content:

While the NBC News archives are known for their rich video content, NBC LEARN has hundreds of other types of digital content: charts and graphs, cartoons, newspaper articles and essays, photographs, and primary documents from the Gilder Lehrman Institute of American History. This content utilizes a special display that allows the reader to analyze the text as it looked in its original form.

Title: *Origin of the Foreign-Born in the U.S. by World Region* (Charts and Graphs) | [K12](#) |

Title: *Doonesbury: Flag Lapel Pin* (Cartoons) | [K12](#) |

Title: *Iraqi Soldiers in the “Triangle of Death”* (Photographs) | [K12](#) |

Title: *Black Soldier’s Civil War Diary* (Primary Documents from Gilder Lehrman) | [K12](#) |

10) NBC Learn Also Has Original Content, Created by NBC LEARN Producers

The NBC News archives go back to the 1940s, and even earlier with such content as NBC Radio and Universal Newsreels. However, for parts of the course outlines that pre-date or aren’t covered by the archives, NBC LEARN producers created original content. This content includes hundreds of short mini-documentaries for U.S. History, such as “Mercantilism,” as well as scores of custom videos for Language Arts, such as “Writers’ Lives,” “Word Roots” and “Common Errors in English Usage.”

Title: *Mercantilism* (Mini-Documentary) | [K12](#) |

Title: *Writers’ Lives: Annie Dillard* | [K12](#) |

Title: *Word Roots: Caedo* | [K12](#) |

Title: *Common Errors: Like / As If* | [K12](#) |