## Fast Facts on the Collections

**NBC News Archives on Demand**

- **Collections contain Cue Cards**, each containing a video, document, or image resource.
- **23 K-12 Collections – over 10,000 Cue Cards**
- **28 Higher Ed Collections – over 9,500 Cue Cards**
- **90 Years of Archival NBC News material from 1920 to present**
- **Universal Newsreels**
- **Immediate Updates with the latest Current Events**
- **Correlated to K-12 State Standards**
- **Guided by Teacher Consultants**
- **AP Course Resources: U.S. History, English Language, U.S. Government & Politics**
- **American Indian, Hispanic Heritage, Woman’s Studies and more**
- **Original Media Productions: NSF-sponsored “Science of the Olympic Winter Games”, 300 U.S. History mini-documentaries**

### In The News (Current Events):

- Regularly Updated Monday – Friday, 3-5 Videos Per Day.
- Major Differentiator from Other Online Video Products.
- Archival Capability (Week by Week to 2008)
- Wide Variety of Content (Hard News, Features, Profiles, Etc.)
- All Content Ties Back to Courses
- All Content Vetted for Appropriateness (Violence, Sexuality, Drug Abuse, Etc.)

### U.S. History:

- More than 1500 Pieces of Supplemental Video Content
- 300 Original Mini-Documentaries (spanning 1450-1950) featuring textbook authors & state-of-the-art video production
- 250 Documents from the Gilder Lehrman Institute of American History
- Teacher Consultants Advised 2-5 Minute Videos, Including Debate and Controversy to Spur Discussion

### U.S Government & Politics:

- Largest Course - 5,000+ Pieces of Supplemental Video Content
- Plays to Strength of NBC News Daily Coverage
- Plays to Strength NBC News Archive.
- Most Content in Decision ’08: A Case Study Module (Elections & Campaigns)
- Fantastic Mini Collections: Living Constitution, Political Ads, Presidency in Action, Inaugural Speeches, Civil Liberties

### Economics:

- Nearly 300 pieces of Supplemental Video Content
- Higher Ed: Macroeconomics and Microeconomics Separated
- Excellent Use of Current Events Demonstrates Relevancy (“Why Do I Need to Learn This?”)
- Regular content updates from CNBC, MSNBC, and NBC News

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FAST FACTS ON THE COLLECTIONS

Language Arts (English Language and Composition):
- Original and Engaging Instructional Content in Vocabulary (“Word Roots”) and Grammar (“Common Errors in English Usage”)
- 100 Pieces of Text – Articles from The Washington Post and The New York Times, Essays and Book Excerpts – Exemplifying Basic Writing Skills and Different Writing Styles (Expository, Persuasive, Narrative)
- Reading and Writing Topics: More than 400 Reading and Writing Prompts in 40 Topic Categories. Excellent Use of Current Events in These Categories, Paired with Archival Content for Compare and Contrast Learning
- Media Literacy Support Materials: More than 200 Photographs, Cartoons and Caricatures, Charts/Graphs in Image as Text collection
- Writers Speak: 65 Short Interviews, Most Done on the TODAY Show, with Authors, Essayists, and Writers of Note on some of the Most Significant Works of the 20th Century.

Sciences:
- More than 500 Pieces of Supplemental Video Content
- Concentrated in Core Sciences: Biology / Chemistry / Physics / Earth Sciences
- More than 300 pieces of Content Related to Environmental Sciences
  - Excellent use of Current Events: Updated Weekly on Energy and Climate Change
  - Excellent Content of Special Interest To/Suitability For K-5: Endangered Species, Waste and Recycling, Carbon Footprint
- Strong STEM-Related content, Concentrated in Astronomy and Space Collection
- Mini-Collections of High-Interest Science Branches:
  - Forensic Sciences Supports Growing Student Interest in Forensics
    Note: Fuller Forensic Sciences collection of 150+ pieces of content available for Higher Ed (not all content suitable for K-12)
  - Archaeology and Paleontology
  - Computer Sciences
- 50+ profiles of and interviews with scientists in Lives and Careers in Science

Health & Wellness:
- More than 400 pieces of Content Tied to Areas of Physical Health, Mental Health and Regulating Health.
- Plays to the Strength of NBC News Coverage (Today Show, Robert Bazell, Dr. Nancy Snyderman)
- Regularly Updated (Great Example: “Swine Flu” Section with 29 Videos)
- Excellent resource for the 21st Century Citizen – Mental Health > Forming Healthy Relationships (Content Related to Building Positive Relationships among Individuals, Families and Communities)

Business & Personal Finance:
- More than 400 pieces of Supplemental Video Content
- Course That is Timely and Growing in Popularity
- Great Example of NBCU Strength (CNBC, Today Show, Nightly News)
- Personal Finance Section Has Several Videos with Specific Advice for Students

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